

45th Annual Waterfront Art Festival – July 28 & 29, 2018

An outdoor show & sale of Fine Art & Crafts

When: July 28th & 29th, 2018 rain or shine. **Where:** North Ponds Park, 104 access road, WEBSTER, New York
Festival Hours: 10 am – 5 pm Sat & Sun All exhibits must be completely set up by 10 am Saturday & down by dark on Sunday.

Eligibility: Open to fine artists and craft artisans and limited “cottage industry” vendors. All art & craft work must be original, hand-crafted & executed by the exhibitor who must attend the Festival. Reproductions of the artist’s original work are limited to ½ the value of the original paintings. EX: If you bring a total value of \$1,000 in original paintings then you are limited to a total value of \$500 in reproduction prints. No green ware, kits, imports, agents, or buy/sell allowed. Any exhibitor showing unacceptable work will be asked to leave and be ineligible for future festivals. “Cottage Industry” work must be high quality and hand produced in small batches. Typical “Cottage Industry” products are food mixes, canned food, bottled condiments, small batch soaps and candles.

Jury: The Jury is tasked with deliberately assembling a festival that offers high quality, hand made artwork & crafts for all price ranges with a variety of favorite motifs and unique work. Each exhibitor’s work at the Festival will be compared to the images submitted for jury. A major discrepancy between jury images and work shown or inclusion of work in a category not juried & accepted into will be cause for immediate removal of the exhibitor or the unauthorized work at the Festival Director’s discretion.

Required: CURRENT images of your work. 1 image of the complete display & 3 images of your work in each category your enter

Optional: an image of yourself at work or with your work for publicity purposes

Format: digital jpg. images preferred via email or on mailed CD. Mailed photos are also acceptable.

Dates: **March 16th Postmark** – Deadline for on time complete application & to reserve a returning artist’s space from 2017 – no late fee

March 17th – June 30th Postmark – Application must include a \$30 nonrefundable late fee

April 30th – On time application accept/decline notifications will be emailed/mailed out with any Festival postcards requested.

Returning 2017 artists will also receive confirmation of space request; non acceptance packets will include space fee refund

Late applications – those postmarked on or after March 17th will be juried and notification sent ASAP after on time applications

June 1st Postmark or email – last date for accepted applicants to withdraw from the Festival with a space fee refund

June 15th – please call or email Director to discuss where to send your application if you plan to “snail” mail it

July 1st or later Postmark – applications are accepted until each category is full but must include a \$50 non refundable late fee

By June 30th – New artists and late applicants space assignment sent out via email

Friday, July 27th – load in starts at 9 am until dark

Saturday, July 28th – load in resumes at 6 am, the Festival hours are 10 am to 5 pm

Sunday, July 29th – Festival hours are 10 am to 5 pm, load out starts at 5 pm and continues until done

FEES: Application fee of \$30 which is non refundable PLUS your choice of space size: Single space is 10 ft wide by 10 ft deep \$220; 1 ½ space is 15 ft wide by 10 ft deep \$330; double space is 20 ft wide by 10 ft deep \$450. Larger spaces may be made available if requested early. Late fees will apply after March 16th. Each space will have extra side room if possible and most locations have storage space behind them.

Payment of all combined fees may be made by check, money order, MasterCard/Visa or payment via Paypal. ***ALL FEE PAYMENTS WILL BE CASHED OR PROCESSED UPON RECEIPT.* Applications without payment or with postdated checks will be returned.**

Exhibit Requirements: All exhibitors must have a professional type booth, canopy, or tent and display units and be firmly anchored in case of inclement weather. Exhibitors must bring everything required to set up their display on empty ground. All spaces are on grass and reasonably level but do bring levelers to be sure. Exhibitors must display both their NY State Certificate of Authority and their booth id from the HQ packet in their booth and wear the name tags provided for Festival Exhibitors. Artists can drive to their space to drop and pick up their goods. Staff & ATV’s will be available to assist with set up and tear down. We’ll also have booth sitters available during the Festival.

Electricity &/or corner locations – Electric connections are very limited but small, quiet generators are allowed. If you absolutely have to have electricity – mark that on the application and include an extra \$25 and I’ll do my best but can’t guarantee it. The layout is a circle around the pond so there really aren’t any corners but many of the spaces have plenty of room between (or trees) that would allow guests to view your work along the sides of your booth.

Parking: Free artist & vendor parking on the grass in the park between the two ponds & just outside the Festival area with excellent access to your goods during the Festival. Visitors will also park in the same area. There will be at least 50 free handicapped parking spaces right in front of the park on pavement. Some Festival spaces allow artist parking behind the space. This is allowed if you can do it safely and it doesn’t inconvenience your neighbors.

Sales Tax: All exhibitors must collect & pay current NY State Sales Tax for the Town of Webster & Monroe County. The current sales tax rate is 8%. Clothing and shoes priced less than \$110 each only pay 4% sales tax. If you do not have a NY Sales Tax No. go to www.state.ny.us for info on how to apply. Submit your festival application without the sales tax id & notify us of the number when you get it. The state & county have a right to receive a list of all exhibitors & sales tax ID’s so please be prepared.

Email is the best method to contact the Festival: **Info@WaterfrontArtFestival.com**

Please check the website www.WaterfrontArtFestival.com for more info and updates.

THANK YOU ! This Festival is extremely important to me both because I make my living doing this but also because I believe in the artists who make their living this way. Last year’s Festival in Webster went very well and the vast majority of artists reported selling well. This year promises to be even better and the Town of Webster & area residents are thrilled to have us.

Lynne Crawford, proud to be the Festival Director since 2003 !

Waterfront Art Festival, 226 N Green St, Wichita, KS 67214 585-737-9757

Info@WaterfrontArtFestival.com

Exhibitor Application 45th Annual Waterfront Art Festival in WEBSTER, NY
North Ponds Park off Hwy 104 July 28 & 29, 2018 10 am – 5 pm Saturday & Sunday

Make sure you read the Rules & the Info Sheet and that you can abide with them. Your application, jury images and full payment of all fees must be sent at time of application. Please print clearly! Mail complete application packet to **Waterfront Art Festival, 226 N Green St, Wichita, KS 67214 OR email pdf &/or jpg files to Info@WaterfrontArtFestival.com**

Name: _____ NY State Sales Tax Id. No.: _____

Business Name: _____

Permanent Address: _____ City _____ St _____ Zip _____

Permanent Ph: (____) _____ Cellular Ph: (____) _____

E-mail address: _____ web site: _____

Categories for Jury: check all that you wish to participate in & include 3 jury images with the price, approx. size and composition of each piece noted on the jury image page plus one image of your booth setup.

Fine Art: ___ Painting ___ Photography ___ Mixed Media ___ Other ___ **Cottage Industry**

Crafts: ___ Wood ___ Jewelry ___ Fiber & Leather ___ Ceramic ___ Glass ___ Other

RETURNING Artists – You must send NEW IMAGES of your current work !

Describe your work, methods, and materials used or include description page: _____

Do you demonstrate during the festival? ___ Yes ___ No What & when? _____

Electric is an additional \$25. Circle Yes if you absolutely have to have electric. (Small, quiet generators are allowed.) Elec: Yes ___ No ___

If new artist to the Festival, where did you hear about the festival? _____

If a returning from 2017 – do you want the same space? Yes ___ if No - where do you want to be? _____

Load in is 9 am to dark on Friday & 6am to 9ish Saturday morning. Artists can drive to their location to drop off and pick up their goods but the “path” will be one-way heading North. If your vehicle won’t maneuver well, there will be staff & ATV’s to help.

- * I will not hold the Waterfront Art Festival or the Town of Webster responsible for loss or damage of any kind or bodily injury.
- * I agree to address any unresolved issues with the Waterfront Art Festival in Webster NY small claims court or in Monroe County NY binding arbitration, depending on the alleged value of the issue.
- * I acknowledge that the ability to pay the required fees as demonstrated by cashing your check or processing your payment UPON RECEIPT is part of the application process and DOES NOT signify or guarantee acceptance into the Festival.
- * I certify that I have read and agree to comply with all of the rules set forth by the Waterfront Art Festival and the Town of Webster by signing below.

Signed: _____ Date: _____

	Single = 10 x 10	1 ½ = 10 x 15	Double = 10 x 20
Fees Enclosed: Application Fee	\$ 30.00	\$ 30.00	\$ 30.00
Space Fee	\$ <u>220.00</u>	\$ <u>330.00</u>	\$ <u>450.00</u>
If on or before March 16 Total	\$ 250.00	\$ 360.00	\$ 480.00

Add \$25 if you want electric _____

Add \$30 late fee if after March 16 _____

Add \$50 late fee if after June 30th _____

(Please call or email me before sending if after June 15th)

Total for the space & date submitted: _____

_____ Check or MO payable to Waterfront Art Festival * You can make secure payment via PayPal with a Credit Card – go to the Festival’s website www.WaterfrontArtFestival.com & the Artist’s Info Page & use the “Pay Now” button

Or M/C or Visa # _____ - _____ - _____ - _____ Exp ___ / ___ CSV # _____ CC Billing Zip Code _____

(Your credit card statement will show the charge under AUSTIN HARVARD LLC)

Thanks ! Lynne Crawford, Director since 2003

(This page and the Jury Image page need to be submitted with Jury Images & fees.)

Don't forget to show images of your full range of work - low, mid & high.

Jury Image & Info Sheet

Digital .jpg files on CD or by email preferred. Photos are OK. Email is **Info@WaterfrontArtFestival.com**

Returning Artists – you must send current, good quality images of your work and booth/display. I keep jury images for years so I do know what you've sent ;-) No images older than 3 years will be accepted !

Exhibitor's Name: _____

Category: _____

1. Composition _____

Approx. size of work _____ Price of work \$ _____

2. Composition _____

Approx. size of work _____ Price of work \$ _____

3. Composition _____

Approx. size of work _____ Price of work \$ _____

Category: _____

1. Composition _____

Approx. size of work _____ Price of work \$ _____

2. Composition _____

Approx. size of work _____ Price of work \$ _____

3. Composition _____

Approx. size of work _____ Price of work \$ _____

**** Will you send out invitations to your customers ? _____ Y / _____ N If so, when would you need your space assignment ? _____

**** The Festival will provide post cards for artists to use either to hand out at other events or to actually mail. How many do you need ? _____

Do you have any questions that aren't covered or reasonably expected with the load in & set up & space assignment details which will be sent later ? Please note them below or email them.....

Application Checklist !

- Application complete & signed ?
- Payment of appl + space, & any late fee ? (it will be cashed upon receipt & Credit Card statements will show the payment to Austin Harvard LLC)
- Jury Image & Info Sheet Complete ?
- 1 image of booth/display ?
- 3 **current** images of work in each Category ?
- Your name on each image & file?
- Images: _____ photo _____ CD
_____ emailed date
- Did you tell me if you need your space assignment early for invitations you send out ?
- Did you tell me if you want to use Festival postcards & how many you need ?
- * Complete info on load in & space assignments will be sent after notifications
- * Please note any questions not covered below.
- * Did you read the "Rules" sheet carefully & get comfortable with following them ?
- * Did you keep a copy of the application & "Rules" for your own records ?

(Return envelope is optional)

**Waterfront Art Festival
226 N Green St
Wichita, KS 67214**